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FOR IMMEDIATE RELEASE

February 24, 2015

CONTACT:

Paul Foster, Market Master, (765) 714-8024 Cheryl Kolb, Parks & Recreation (765) 775-5110

Local Vendors Sought for West Lafayette Farmers Market—West Lafayette, IN

Local food producers, food vendors, and art and craft vendors are invited to join the West Lafayette Farmers Market for its eleventh season in West Lafayette's Cumberland Park off Salisbury Street. The weekly fresh-air market opens Wednesday, May 6, and continues on Wednesdays from 3:30 p.m. to 7:00 p.m. through October, with an additional market the week of Thanksgiving. Goods at the market include fresh produce, eggs and meat; take-out foods; herbs and flowers; baked goods and food crafts; and original art, crafts and jewelry.

The cost is \$85.00 for the 27-week season. Interested vendors can visit www.westlafayette.in.gov/farmersmarket for market information and forms. Vendors should register by March 30.

A limited number of spaces are available free-of-charge for area non-profit organizations for promotional or fundraising purposes. Spaces for non-profits are awarded on a first-come first-served basis.

Applications and information packets regarding vendor space allotments are available by contacting Cheryl Kolb at wlparks@wl.in.gov or (765) 775-5110. For information on day-to-day market operations contact Market Master Paul Foster at wlaf.farmersmarket@gmail.com. All interested parties may attend an optional informational meeting on Tuesday, March 24th at 4:30 p.m. in the Elm Room of the West Lafayette Public Library.

The West Lafayette Farmers Market received \$26,000 from a USDA grant. The funds are to be used for marketing purposes.

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